



FOR IMMEDIATE RELEASE

A new award named the "Unsung Hero Award" to be presented by the Lycoming County Brotherhood Alliance at their 67th Annual Brotherhood Banquet

The Lycoming County Brotherhood Alliance (LCBA) is seeking the help of the public to nominate individuals in our communities that make a dramatic impact and live a life of service to others without compensation or expecting anything in return. The LCBA Board of Directors recognizes that there are many individuals in our community that make a difference in the lives of others and are never acknowledged, nor do they seek recognition for what they do, but do it because of their love of people and great concern for the overall good of mankind. These **UNsung HEROES** can be found in churches, synagogues, schools, PTA's, service clubs, private clubs, lunch rooms, kid's clubs, amongst our neighbors and many other numerous places that we might not be aware of.

CRITERIA

An **UNsung HERO** is an individual in Lycoming County who would normally not be recognized nor would expect to be recognized. This is an individual who isn't working or serving in an executive position of a business, organization or service club that serves others. This is an individual who participates in a private activity or a variety of activities (ie: church, vacation bible schools; cafeterias, school, community centers, sports fields, fire companies, boy/girl scouts, kid's camps, parks, playgrounds, neighborhoods, etc.) that is beneficial to the lives of the people and community in which he or she serves. The Brotherhood seeks individuals that are humble in character and not serving in order to seek recognition; nor being paid in an occupation that serves others. This is someone with a heart for volunteerism that by their service to others exemplifies the true meaning of brotherhood.

INSTRUCTIONS FOR SUBMISSIONS

Please send us the name, address, phone number and email of the person you are nominating and a description of the reasons they make an impact in your life or the lives of others and why you feel they should receive recognition. Please include your name, address, phone number and email so we can contact you should the LCBA need additional information. Submissions

should be sent via USPS to: Lycoming County Brotherhood Alliance, P O Box 1884, Williamsport, PA 17701, or emailed to dawn@arwilliamsport.org or joe.girio@girioagency.com. Be sure to include **UNSUNG HERO AWARD** in the subject line. All submissions must be postmarked or dated no later than January 1st, 2024. Submissions received after January 1st, 2024 will be too late for consideration for the year 2024 but could possibly be considered in 2025.

Submitted by:

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Board of Directors

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