The Ray Keyes Sports Award is named in honor of the long time sports writer and sports editor of the Williamsport Sun Gazette. He was involved in almost every aspect of sports and sports reporting in the North Central Pennsylvania scholastic and athletic communities. This prestigious sports honor is for individuals, male or female, for their commitment to the development of sports skills and sportsmanship of county athletes. The recipient of the award will demonstrate outstanding leadership in promoting the cause of goodwill and understanding among all county athletes. Each year a selection committee composed of all previous award winners will seek to identify individuals for consideration. The most recent recipient will serve as chairperson of the selection committee. At the Lycoming County Brotherhood Alliance annual banquet, the Ray Keves award is presented to a county resident selected by those previous winners. The LCBA is proud to facilitate the presentation of this award each year.